

# WEDDING VIDEOGRAPHY GUIDE



2020

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madison hafen films

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# w e l c o m e

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Congratulations on your engagement!

I am so flattered you want me to capture such a special day. It truly means the world that I'm trusted to preserve these sacred and special memories for you. Watching back your wedding video should bring back all the butterflies you felt in those moments.

The information in this planning guide is meant to help you through all your videography related questions so you can relax, have clarity through our booking process, and get excited for the big day.

If you still have questions, please don't hesitate to schedule a call or send me a text or email.

hello@madisonhafenfilms.com

ph: 520-289-6465

@madisonhafenfilms

xo  
*Madison*



# ABOUT ME

*I'm Madison- a freelance lifestyle videographer native to Las Vegas & filming all over my now home in Utah and beyond*

*Film and video has been a creative outlet for my entire life and a career since 2014.*

*I am most inspired by the unplanned moments adding together to tell your story.*

*The result is a raw, candid, and documentary style recap of your happiest days!*

WWW.MADISONHAFENFILMS.COM

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*social: @madisonhafenfilms*

*ph: 520-289-6465*

*e: hello@madisonhafenfilms.com*

# packages

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Each wedding package includes the amount of hours plus edit listed.

Coverage can be broken up into multiple days depending on my availability (ex: bridals, rehearsal dinner). You may add time to any package starting at +\$300/additional hour.

The final edit will be delivered via Vimeo link which includes unlimited downloads and is shareable with family and friends.

01.

\$3,100  
**STANDARD**

5 hours of wedding day coverage  
3+ minute edit

02.

\$3,800  
**EXTENDED**

7 hours of coverage, additional shoot optional  
5+ minute edit  
mini one minute teaser reel

03.

\$4,300  
**DOCUMENTARY**

7 hours of coverage  
10+ minute edit featuring background vocals/audio.  
mini one minute teaser reel

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EVERY WEDDING IS UNIQUE AND NEEDS WILL DIFFER. THESE PACKAGES ARE SIMPLY STARTING POINTS. IF YOU NEED, LET'S CHAT AND CREATE SOMETHING CUSTOM.

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still unsure? for specific examples, see the helpful guide on my website [here](#)

## *a d d - o n ' s*

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these are upgrades that really make your video sparkle and stand out. They are not included in my base packages because each couple's vision for their video differs. Add-on's are the building blocks to making your wedding video truly rare and exclusive.



Kylie & Chris || Fallbrook, CA

super 8 film  
+ \$450



Film is such a timeless addition. For this add-on I will shoot parts of your wedding on my 1960's color film camera. Lately film overlay effects have become super popular. However, they could never replicate the authenticity and charming imperfections of a true vintage film reel. I love using it to create a nostalgic mood through layering it with your digital footage.

This cost is additional due to the price of the blank film, shipping and handling, processing, developing, and digitalizing the negatives.

## drone footage + \$ 350

This add on speaks for itself. What better way to set the scene from your wedding day than through a bird's eye view? Capture the beauty of the scenery that surrounded you and your loved ones in an impactful way. I always recommend this when your venue is outdoors or in a building with a really stunning exterior

Drone footage is an additional cost because I must come early to set up equipment, scope the landscape, and take time to get these shots in addition to normal shooting hours.

*\*disclaimer:*

*I am not able to fly in harsh weather conditions or certain locations in which it would be illegal.*

*Contact me for more details on this.*

raw footage  
+ \$450

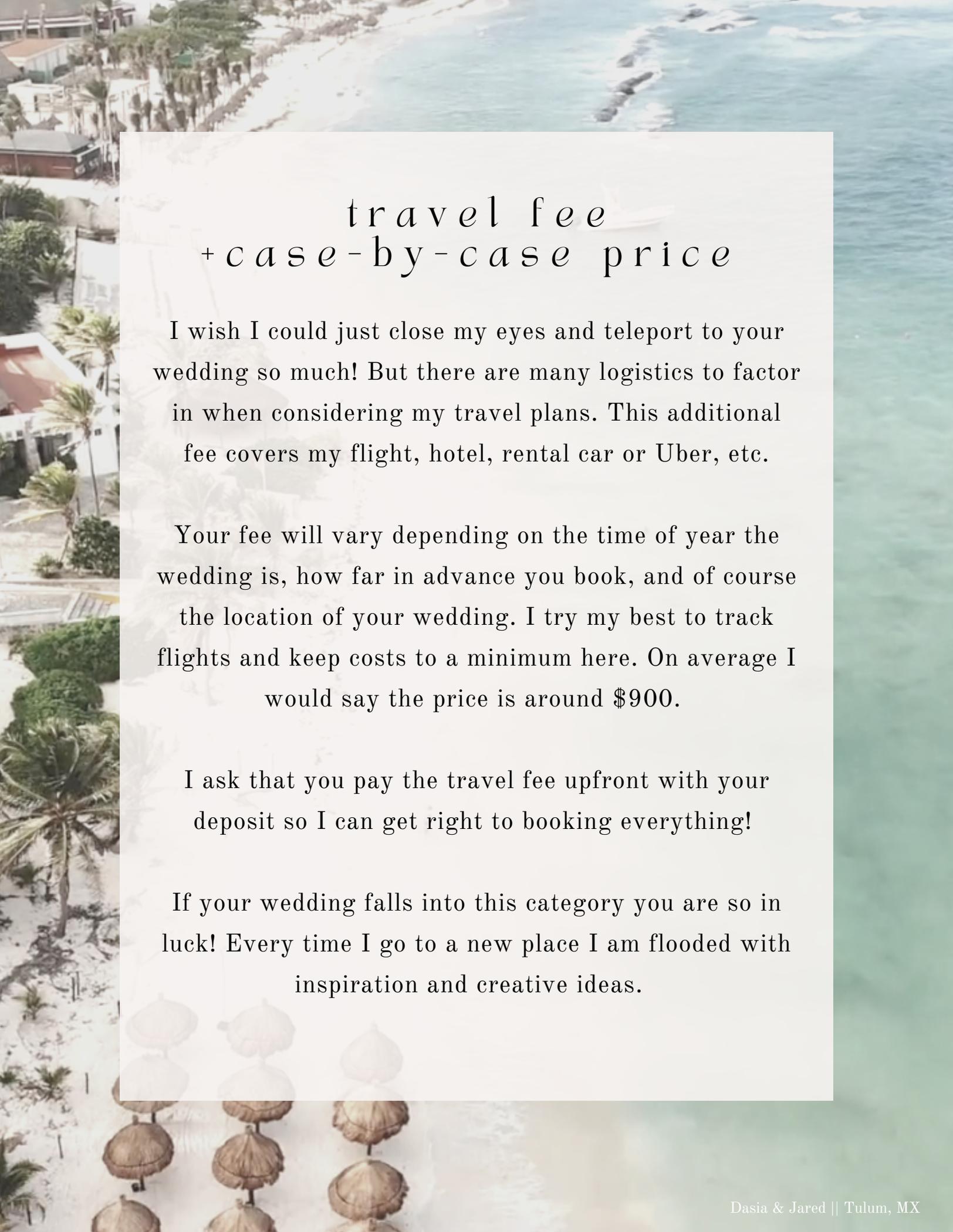


Many videographers don't offer raw footage but I think it's a great way to preserve even more of your memories and get the most out of hiring me.

This is an amazing option if things such as vows or speeches will be extra meaningful to you, since the final edit only includes about 15% of what I record.

Expect your unedited footage to be somewhat comparable to a home video. Due to it being the unedited original form, certain parts will be shaken and out of focus.

Every clip of your day will be delivered via a mailed hard drive or digital download.



*t r a v e l f e e*  
*+ c a s e - b y - c a s e p r i c e*

I wish I could just close my eyes and teleport to your wedding so much! But there are many logistics to factor in when considering my travel plans. This additional fee covers my flight, hotel, rental car or Uber, etc.

Your fee will vary depending on the time of year the wedding is, how far in advance you book, and of course the location of your wedding. I try my best to track flights and keep costs to a minimum here. On average I would say the price is around \$900.

I ask that you pay the travel fee upfront with your deposit so I can get right to booking everything!

If your wedding falls into this category you are so in luck! Every time I go to a new place I am flooded with inspiration and creative ideas.

*second shooter*  
starting at +\$150/hour



As much as I'd love to be, it's impossible for me to film from two angles at one time. Hiring a second shooter is essential if you want multiple angles of the same scene such as first look, walking down the aisle, speeches, first dances, sendoff, (let's be honest, this list could go on- all the moments happening on your wedding day are important enough for two angles!)

I also recommend this to anybody who wants their video to be a true documentary experience. Since I have double the footage to work with, naturally, your video will be more full.



## 24 hour edit + \$500

The peak of excitement to get your video back is the day after. The wedding you planned for months or even years is now behind you and you're anxious to see how it all looked. It flew by so fast and you're dying to see how it looked from everyone else's perspective!

Don't keep yourself, your guests, or social media followers waiting to see the highlights. Instead of delivering your *teaser reel* weeks after your wedding, I will push your footage to the front of my editing cue and deliver the *teaser reel* even before your wedding hangover wears off.

\*I truly wish I could edit an *entire* wedding video in 24 hours, the only edits I can offer with this quick of a turnaround time are highlight/teaser reels (typically around one minute). Your finished product will still be delivered in my usual window of 8-10 weeks.

## YOU HAVE QUESTIONS

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### **01. DO YOU TRAVEL / WHAT ARE YOUR TRAVEL FEES?**

I love to film outside of my normal locations any chance I get! I am based out of Utah County & Las Vegas (meaning my current home is Utah but my roots and family are Las Vegas). If your wedding isn't within 50 miles of those spots you'll need a travel fee. Because I don't want you paying more than you have to, I will need some wedding details to come up with a custom travel which will be in addition to the package you choose. I'll take this along with your deposit to start booking. Whenever I travel I am flooded with inspiration, so if you fall into this category you're in luck!

### **02. WHAT IS YOUR TURNAROUND TIME?**

Approximately eight to ten weeks is standard for me. Inspiration comes in waves and so does a busy wedding season. The edit you'll watch back for years to come is something I don't want to rush through. Each detail and step of the process is important to me. I don't have any formula or template to just plug your footage into, I create a story around what your footage speaks to me. Don't worry- it will be worth the wait!

### **03. DO YOU OFFER DRONE FOOTAGE?**

Yes! Drone footage is an add on to whichever package you choose. See the feature on drone footage in the add on section to get more information.

### **04. WHO CHOOSES THE BACKGROUND MUSIC?**

Music can completely change the feel of a video. That's why it is so important for the selection to be a collaborative effort between myself and the couple. I want your video to emulate your style so naturally I'm open to your song suggestions.

If you'd rather leave it all to me, that's an option too.

Extended and documentary package edits typically have two-three songs and standard package edits have one song (on average). We will work together throughout the process to make your vision come to life!

\*copyrights on certain songs may prohibit them from being used, which unfortunately is out of my control.

## I H A V E A N S W E R S

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### **05. WHAT IF I WANT A LONGER EDIT OR MORE COVERAGE THAN YOUR PACKAGES?**

Let's do it! My packages are outlines for what most couples have needed in my experience. Each wedding is unique, so are video needs. While I try to be as flexible as possible, some edits may not be feasible with a shorter amount of coverage. Email me to talk to me about what you have in mind!

### **06. DO YOU WORK ALONGSIDE PHOTOGRAPHERS?**

Yes! You can expect this to be a smooth experience. Both your photographer and I have the same common goal: to help you remember your wedding in a beautiful way. I will get many of the same shots and poses as they do so that we are efficient as we collaborate, then will occasionally stepping in to give my own separate instruction.

### **07. DO YOU HAVE A SECOND SHOOTER?**

Yes! My second shooters availability will be dependent on how far in advance you officially book, so I recommend mentioning that right off the bat if it's one of your needs. Adding a second shooter begins at \$150 per hour plus travel (if applicable)

### **08. WHAT IS SUPERS FILM?**

I will film your wedding on my vintage camera! If this is your style, it adds such a unique and nostalgic element to your video. Mine was manufactured in 1964 and I use Kodak vision3 color negative film. This is then digitally developed and woven in with the digital camera footage in the final edit. \*see the add on page for more details on this

### **09. HOW DO I OFFICIALLY BOOK YOU?**

Official booking is made through a deposit, paid travel fees (if applicable), and a signed contract. I will email you the contract along with a questionnaire to learn more about your day. I will invoice the deposit and travel fee through either Venmo or Pay-pal.

